### SHAIK SUBHANI Email: [shaiksubhanipowerbi@gmail.com](mailto:shaiksubhanipowerbi@gmail.com)

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pROFEsSIONAL Summary:

* Having 4.1 Years of IT experience in the software industry and proficient in Microsoft technologies such as MS Power BI and SQL server, SQL Server Analysis
* Creating Reports and building the Dashboards in Power BI Desktop.
* Extracting the data from various data sources into Power BI desktop and transforming the data in Power Query Editor.
* Good experience in building the relationships between datasets.
* Good experience in creating calculated columns and measures using DAX functions like time-intelligence functions, date functions, text functions, aggregation functions and filter functions.
* Good in designing/building complex stunning Reports/Dashboards using Filters (Slicers), Drill-down, Drill-Through, Tool tips, Buttons and Edit Interactions in Power BI.
* Extensively used Bookmarks and selection pane to show all the visuals in a single page.
* Implemented RLS (Row Level Security) for the Reports.
* Responsible for create Workspaces and share insights to specific business customers & Stock holders.
* Experience in Scheduling Refresh on Power BI reports by using Data Gateways and knowledge of viewing Dashboards in Power BI mobile version.
* Expertise in Power BI, Power BI Pro, Power BI Mobile.
* Good Experience in writing Production Mapping Document.
* Hands on creating Views, Joins, and consumed at various stages of migration/cleansing process, Reports and Data validation.
* Developed a good understanding of existing business requirements & also questioned requirements when needed.

professional EXPERIENCE:

* Working as Power BI Developer for Infinite Computer Solutions from January 2018 to Till Date

TECHNICAL SKILLS:

BI Tools : Power BI, SQL, AAS, Pivot tables

Databases : SQL Server

Other tools : Power Point, Word, Excel

EDUCATIONAL DETAILS:

* MCA (Master of Computer science) from Nimra College of Business Management (NCBM), Ibrahimpatnam, Vijayawada (ANU University).

Project #1

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| --- | --- |
| Project Name | Consumer Behavior analysis |
| Role | Power BI Developer |
| Industry | Sales |
| Technologies | Power BI, Azure SQL |

Brief description of the Client:

It is a collection of survey data extracts from Info tools, and which deals interest of people interest on coke products across all the world, and they having some key performance indicators based on that we are Building reports using power bi on survey data for coke products

Responsibilities:

* Involved in discussion with business users for gathering the requirements, driving daily calls with clients and translating end-user requirements into efficient dashboards.
* Extensively used for Bookmarks and selection pane to show all the visuals in a single page.
* Responsible for understanding the business requirements for both technical and functional by going through the specifications and with inputs from business users and analysts.
* Involved in estimating the effort required to develop the components.
* Involved in creating Source to Target files and provided required inputs to Data engineer.
* Extracting the data, the from various data sources into Power BI desktop and transforming the data in Power Query Editor.
* Building the relationship between tables by using Power Map.
* Developed analysis reports and visualization using DAX functions like table function, aggregation function and iteration functions.
* Creating, developing and deploying the data reports and dashboards for large volume of data in Power BI. Implemented Row Level Security (RLS) as per requirement.
* Testing – Functional, Regression.
* Publishing reports to Power BI server and providing the access to required users.
* Scheduled Automatic refresh in Power BI service.

Project #2

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| Project Name | Costumer Success Centre |
| Role | PowerBI Developer |
| Industry | E commerce |
| Technologies | PowerBI, Amazon Athena |

Brief description of the Client:

Coca-Cola having "e-commerce retailers like Amazon.com, Jet.com, wal-mart.com, Box.com, etc., Are requiring brands to execute order management flawlessly. To drive order execution, retailers are aggressively throttling demand, implementing chargebacks and limiting product placement listings. To capture this opportunity, the Coca-Cola system must communicate and operate seamlessly. The Customer Success Centre (CSC) will gather all the data points, namely, Purchase Orders (PO), Orders (ORD), Shipment document (ASN), Proof of Delivery (POD) and Invoice (INV), manage communications routines in the form alerts and produce reporting that will drive order to cash execution in digital commerce.

Responsibilities:

* Good in identifying the requirement and finding the system requirements.
* Connecting the AWS Athena into power bi and loading the data into power bi via ODBC drivers.
* Creating the data model within the power bi and creating the new measures and columns by using the DAX.
* Using the different type Filters and Slicers in Power bi report
* Implemented the row level security.
* Using the edit query and do the transformations per the report requirement.
* Creating the different type visualizations like pie chart, bar chart, waterfall chart, line chart, and card chart, line charts, matrix, and table, etc.
* Publishing the report into power bi Services and creating the new workspaces and adding the new peoples into workspace
* Scheduling the data Refresh in power bi services.

Project #3

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| --- | --- |
| Project Name | Intel |
| Role | Power BI Developer |
| Industry | Sales |
| Technology | Power BI |

Brief description of the Client:

Intel Corporation (also known as Intel, stylized as Intel) is an American multinational corporation and technology company headquartered in Santa Clara, California, It is the world's second largest and second highest valued semiconductor chip makers based on revenue. Intel supplies processors for computer system manufacturers such as Apple, Lenovo, HP, and Dell. Intel also manufactures motherboard chipsets, network interface controllers and integrated circuits, flash memory, graphics chips, embedded processors and other devices related to communications and computing.

Responsibilities:

* Expert in identifying the requirements and also in finding the system requirements.
* Using Text Boxes, Creating Tables and changing Table visualization.
* Good knowledge and understanding DAX Functions in Power BI
* Merge and Append Queries and Utilized aggregation to improve query performance
* Group data to create Summary Queries in Power BI.
* Create Chart Visualizations and interactive Charts, Creating Power View Slicers
* Creating a Query, the Query Editor Window in Power BI
* Creating the workspace and adding the new peoples to the workspace and scheduling the data refreshes
* Importing the Custom visuals from the power bi marketplace
* Publishing the Reports into the workspace and giving the permissions to the users.